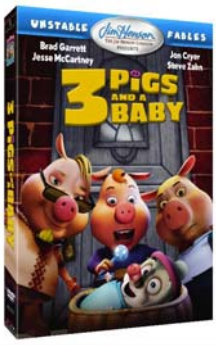
THE BIG BAD WOLF RETURNS BETTER THAN EVER IN THE WEINSTEIN COMPANY, GENIUS PRODUCTS AND THE JIM HENSON COMPANY'S NEW TAKE ON A CLASSIC FAIRY TALE

Featuring Voice Talents Of Emmy® Award Winner Brad Garrett, Jon Cryer, Jesse McCartney & Steve Zahn, CGI Comedy Adventure Debuts On DVD March 4th As First Title In UNSTABLE FABLES Line

SANTA MONICA, CA- January 18, 2008 - From the first "huff" to the last "puff," families will be blown away by the hysterical comedy ***UNSTABLE FABLES: 3 PIGS AND A BABY***, debuting on DVD March 4th from The Weinstein Company and Genius Products. The first film in the new "Unstable Fables" line of animated family features that irreverently and unfaithfully retell classic stories, ***3 PIGS AND A BABY*** is created by the renowned Jim Henson Company, Flame Ventures and Prana Animation Studios.

Featuring an all-star cast including Emmy® Award winner Brad Garrett* (*Ratatouille*, "Everybody Loves Raymond") and nominee Jon Cryer** ("Two and a Half Men"), Steve Zahn (*Daddy Day Care, Chicken Little*) and teen sensation Jesse McCartney ("Summerland, "Alvin and the Chipmunks), ***UNSTABLE FABLES: 3 PIGS AND A BABY*** is brought to life in breathtaking CG animation and goes way beyond the Big Bad Wolf's failed attempts to bring down the house!



Hilarious, heartwarming, and showing that families can come in all shapes, sizes and snouts, the ***UNSTABLE FABLES: 3 PIGS AND A BABY DVD*** also features exclusive bonus material including a behind the scenes look at the animation process, the voice recording sessions and more! ***UNSTABLE FABLES: 3 PIGS AND A BABY*** will be available for the suggested retail price of $19.97.

Synopsis:

Equally entertaining for both kids and parents alike, **UNSTABLE FABLES: 3 PIGS AND A BABY** takes on a whole new twist as a cunning team of special ops wolves hatch an ingenious plan to infiltrate the intrepid pigs' impenetrable house of bricks. When the unassuming pigs (Garrett, Cryer and Zahn) find a tiny wolf cub on their doorstep, they do what any responsible pig would do - take him in and raise him as one of their own. It's one big happy family as Lucky (McCartney) enters his teens not knowing his history or his role as a sleeper cell in the wolves' devious plan. Comedy ensues when Lucky meets and bonds with the wolf gang. Faced with a huge decision, Lucky must choose between the madcap lives of his new wolf friends or the loving pig family that raised him.

Special Features:

· Animation Education with Arish Fyzee - Go behind the scenes of Prana Animation Studios' process and witness how a movie transforms from drawings to animatics to CGI animation

· Re-Imagining A Classic: A Conversation with Director Howard E. Baker and Writers Craig Bartlett & Joseph Purdy

·The Voices of 3 Pigs and A Baby - A behind-the-scenes look at how the stars record their lines before animation is complete and how it all comes together

BASICS

Price: $19.97
Street Date: March 4, 2008
Order Due Date: January 22, 2008
Catalog Number: 80958
Rating: NR
Run time: 76 minutes
Language: English Dolby 5.1
Subtitles: English and Spanish
Closed Captioned

CONTACT:

BENDER/HELPER IMPACT	**GENIUS PRODUCTS**
(310) 473-4147	
Sarah Gumina/Diana Gans	Steve Wegner
sarah_gumina@bhimpact.com	steve.wegner@geniusproducts.com
Diana_gans@bhimpact.com	

The Jim Henson Company has remained an established leader in family entertainment for over 50 years and is recognized worldwide as an innovator in puppetry, animatronics and computer graphics. Best known as creators of the world famous Muppets (the rights to which are now owned by The Walt Disney Company), Henson is the recipient of over 50 Emmy Awards and nine Grammy Awards. Credits include the Saturn Award-winning "Farscape" and the features "MirrorMask," "Five Children and It" and "Good Boy!". With additional locations in New York and London, The Jim Henson Company is headquartered in Los Angeles on the historic Charlie Chaplin lot complete with soundstage and post-production facilities. Independently owned and operated by the five adult children of founder Jim Henson, the Company is also home to Jim Henson's Creature Shop™, a pre-eminent character-building and visual effects group with international film, television and advertising clients, as well as Henson Recording Studios, one of the music industry's top recording facilities known for its world-class blend of state of the art and vintage equipment. The Company is currently in production on "Sid the Science Kid," a new science readiness animated series for preschoolers scheduled to debut on PBS in September 2008, and recently launched "Puppet Up! - Uncensored," a live puppet improvisational show that has played to sold out crowds around the world and premiered as a special on TBS. The Company has also announced the creation of Jim Henson Designs, a merchandise collection inspired by Jim Henson's earliest sketches.
http://www.henson.com