

For Immediate Release

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**HENSON ALTERNATIVE ANNOUNCES SUMMER SCHEDULE FOR
*PUPPET UP!*TM *UNCENSORED*, THE INTERNATIONAL SMASH
SKETCH COMEDY SHOW FOR ADULTS**

**ALL LIVE PERFORMANCES TO TAKE PLACE AT
AVALON HOLLYWOOD**

~"It's unshackled creativity."~

-Sydney's Daily Telegraph

LOS ANGELES, CA, April 23, 2008 - ***Puppet Up! – Uncensored***, the international smash sketch comedy show for adults, announces its return engagement at Avalon Hollywood. Presented by Henson Alternative, the brand from The Jim Henson Company for adult audiences, in association with Avalon Hollywood, ***Puppet Up! - Uncensored*** is a hilarious demonstration of what happens when the perilous and provocative forms of traditional comedic improvisation are mixed with a bunch of puppets! www.puppetup.com

With a motley group of characters brought to life by the world renowned puppeteers of The Jim Henson Company, this is not your average night at the improv, and it is **definitely not for children**. But all others are welcome to enjoy the uninhibited anarchy of live puppet performance as never seen before. Sydney's Daily Telegraph says, "*It's naughty, fast, funny and has freaky-looking puppets.*"

This series of performances will take place at the Avalon Hollywood, 1735 Vine Street, Hollywood, CA. Performance dates are:

- Saturday, May 24
- Saturday, June 21
- Saturday, July 26
- Saturday, August 23

All shows will start at 8:00 p.m. (Doors open at 7:00 p.m.). Tickets are available online at: www.avalonhollywood.com or by calling 323-462-8900 (reserved floor seating: \$35; general balcony admission with limited seating: \$30). Dinner discounts are available at Honey, the bistro conveniently located inside Avalon Hollywood. Restaurant guests can present their show ticket to receive a complimentary cocktail with their meal (meals valued at least \$20 per person, other restrictions apply). For more information and dinner reservations please call 323.462.8900.

About Avalon Hollywood

In 2002 the original Hollywood Playhouse, and previously infamous Palace, was transformed by a state-of-the-art face lift orchestrated by John Lyons and Steve Adelman. Avalon Hollywood has grown into one of the most prestigious venues for live performances and special events. Its stage is home to the Beatles first west coast performance and the first broadcast of the American Music Awards. The list of

performers is legendary: Rolling Stones, Madonna and Nirvana, to current entertainers such as Kanye West, Justin Timberlake and the Black Eyed Peas to name a few.
<http://www.avalonhollywood.com>



THE JIM HENSON COMPANY

The Jim Henson Company has remained an established leader in family entertainment for over 50 years and is recognized worldwide as an innovator in puppetry, animatronics and computer graphics. Best known as creators of the world famous Muppets (the rights to which are now owned by The Walt Disney Company), Henson is the recipient of over 50 Emmy Awards and nine Grammy Awards. Credits include the Saturn Award-winning "Farscape" and the features "MirrorMask," "Five Children and It" and "Good Boy!". With additional locations in New York and London, The Jim Henson Company is headquartered in Los Angeles on the historic Charlie Chaplin lot complete with soundstage and post-production facilities. Independently owned and operated by the five adult children of founder Jim Henson, the Company is also home to Jim Henson's Creature Shop™, a pre-eminent character-building and visual effects group with international film, television and advertising clients, as well as Henson Recording Studios, one of the music industry's top recording facilities known for its world-class blend of state of the art and vintage equipment. The Company is currently in production on "Sid the Science Kid," a new science readiness animated series for preschoolers scheduled to debut on PBS in September 2008, and recently launched "Puppet Up! - Uncensored," a live puppet improvisational show that has played to sold out crowds around the world and premiered as a special on TBS. The Company has also announced the creation of Jim Henson Designs, a merchandise collection inspired by Jim Henson's earliest sketches.

<http://www.henson.com>