



LISA O'BRIEN JOINS THE JIM HENSON COMPANY'S CHILDREN'S ENTERTAINMENT DIVISION

O'Brien will Also Lead the Company's Expanding Short Form Development Slate

HOLLYWOOD, CA, February 3, 2010 –The Jim Henson Company has added Lisa O'Brien as Executive Director of Children's Entertainment. The announcement was made today by Halle Stanford, Executive Vice President of Children's Entertainment to whom O'Brien will report.

In her new role, O'Brien will support Stanford in the development and production of new projects across all children's media and will support the promotional efforts of established properties like "Sid the Science Kid" and "Dinosaur Train." She will also focus on the company's interstitial and short form properties like "Wilson & Ditch: Digging America" which recently launched on pbskidsgo.org and "The Possibility Shop" which is currently hosted on www.familyfun.com.

"Lisa O'Brien has proven herself able to lead and produce creative projects from idea through realization and she has a deep understanding of the needs of the audience and the marketplace," said Stanford. "Lisa will be an integral part of our company's continuing efforts to explore new ways to inspire our audience with exciting characters and compelling, forward-thinking, content."

O'Brien comes from PBS KIDS Sprout where she worked with The Jim Henson Company on its short-form productions of "The Pajanimals" and "Musical Mornings with Coo." She also co-created and wrote "The Good Night Show" and oversaw the writing and producing of channel's branding elements, interstitials and promotional campaigns. Previously, O'Brien served as a creative director for Disney Channel's on air short form programming and then specialized in short form programming as an independent writer, producer and director for clients at Paramount Pictures, Fox Family Entertainment, Universal Studios and others.



THE JIM HENSON COMPANY

The Jim Henson Company has remained an established leader in family entertainment for over 50 years and is recognized worldwide as an innovator in puppetry, animatronics and digital animation. Best known as creators of the world famous Muppets, Henson has received over 50 Emmy Awards and nine Grammy Awards. Recent credits include the Emmy® nominated "Sid the Science Kid," "Dinosaur Train," "Wilson & Ditch: Digging America" and "Pajanimals." Features include "The Dark Crystal," "Labyrinth," "MirrorMask," and "Unstable Fables" and television productions include "Fraggle Rock" and the sci-fi cult series "Farscape."

With additional locations in New York and London, The Jim Henson Company is headquartered in Los Angeles on the historic Charlie Chaplin lot, complete with soundstage and postproduction facilities. Independently owned and operated by the five adult children of founder Jim Henson, the Company is also home to Jim Henson's Creature Shop™, a pre-eminent character-building and visual effects group with international film, television and advertising clients, as well as Henson Recording Studios, one of the music industry's top recording facilities known for its world-class blend of state-of-the-art and vintage equipment. The Company's Henson Alternative brand has recently announced the national tour of "Stuffed and Unstrung," a live puppet improvisational show named one of the top 10 "Best Stage Shows of 2010" by *Entertainment Weekly*.

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